



Integrating ESG Risks into Your ERM Framework and Risk Register

An exclusive 3-hour Masterclass
by Impact Maker

Featuring Martin Massey (University of Cambridge)
and Jose Hopkins ACA

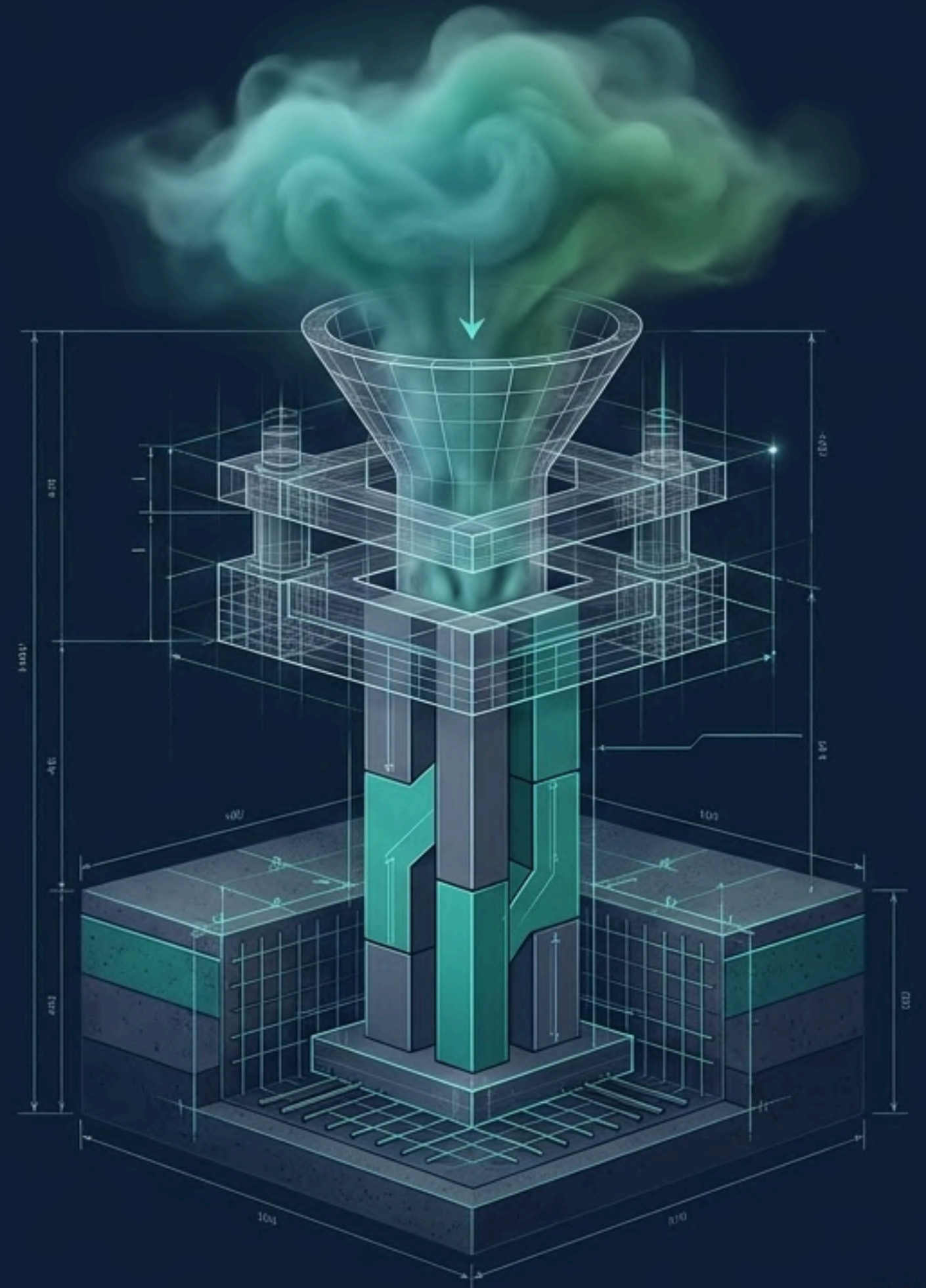
ESG has shifted from a reporting exercise to a core enterprise exposure.

Key Insight

Boards, regulators, and investors no longer accept ESG as a peripheral sustainability topic. They demand demonstrable proof that environmental, social, and governance exposures are actively quantified and managed within formal enterprise risk frameworks.

The Challenge

Despite this mandate, ESG routinely remains disconnected from core risk processes, creating critical vulnerabilities in corporate governance.



The Execution Gap: Overcoming the Sustainability Silo

The Old Way (Siloed)

Categorisation

Treated strictly as a sustainability or public relations issue.

Measurement

Vague, qualitative narrative reporting.

Governance

Sits entirely outside core Enterprise Risk Management (ERM) processes.

Result

Fails to meet emerging board and regulatory scrutiny.

The Impact Maker Way (Integrated)

Categorisation

Treated as a structured, quantifiable enterprise risk topic.

Measurement

Scored by materiality, impact, and likelihood.

Governance

Directly linked to business objectives, risk appetite, and Key Risk Indicators (KRIs).

Result

Audit-ready risk registers that satisfy senior management and regulatory bodies.

Bridge the gap between theory and the risk register in under 3 hours.

Sustainability Data

The Impact Maker Masterclass

Core ERM Framework



This masterclass provides a definitive, practical blueprint for systemic corporate integration. You will leave with the exact methodology required to identify, assess, and report ESG risks in a structured, credible way.

No wading through abstract theory or strategy design. Just practical, immediate application.

Engineered by industry architects.



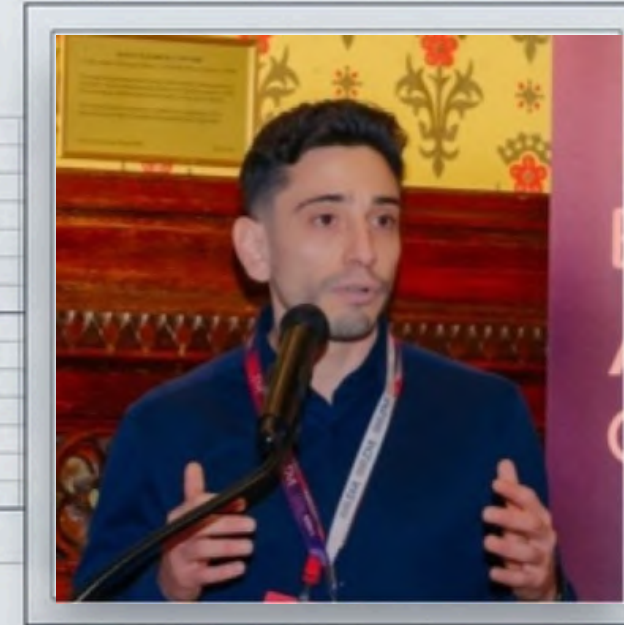
Martin Massey

30+ Years Experience

University of Cambridge

Chief Risk Officer

Academic Lead for ESG Risk Management at the University of Cambridge. Over 30 years in risk and governance. Author of Climate Change Enterprise Risk Management.



Jose Hopkins ACA

16+ Years Experience

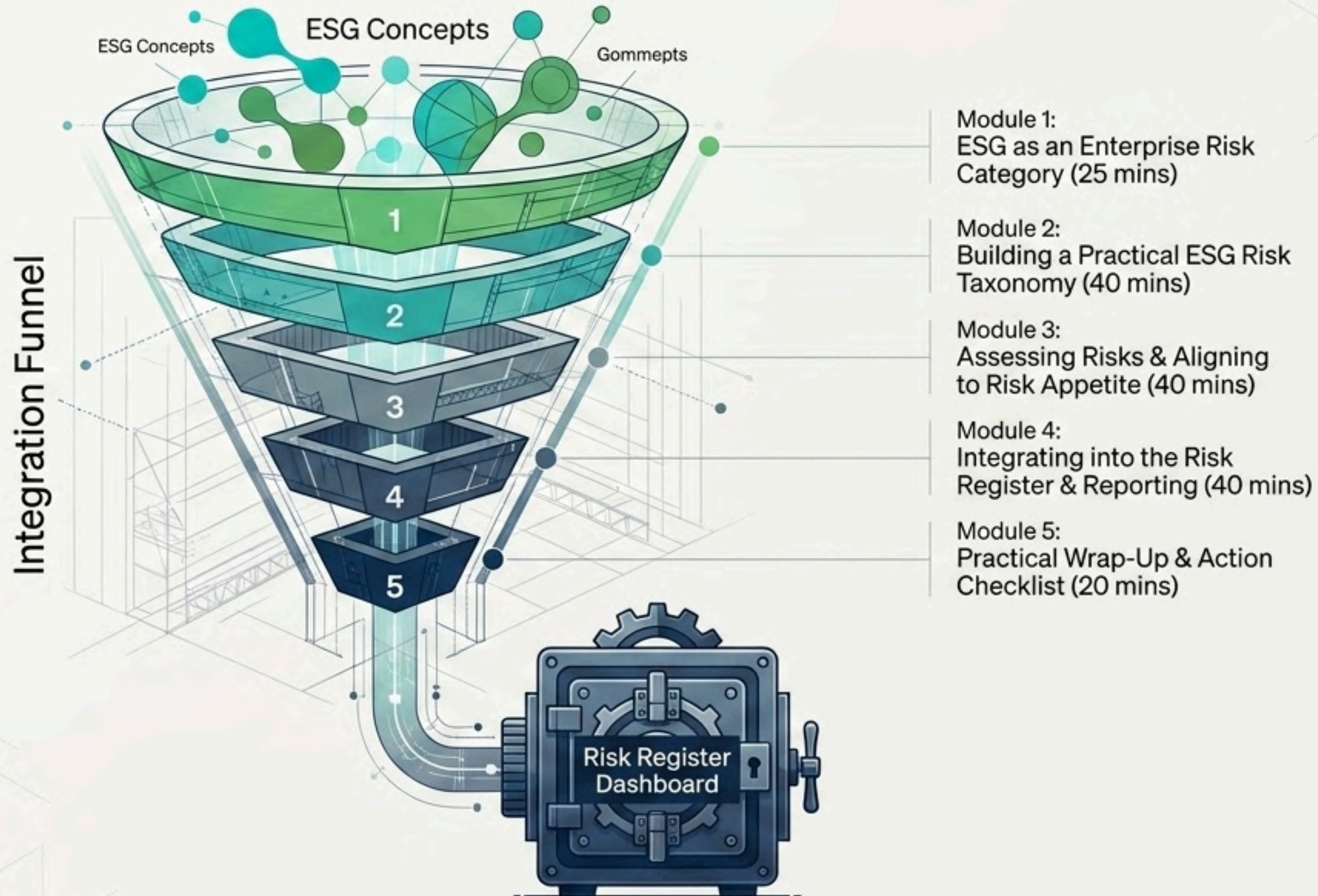
Big 4 Alumni

Sustainability Audit

Sustainability and Audit Expert with international experience, including senior roles at KPMG. Specialist in translating climate risks into financial impacts, aligning with TCFD, ISSB, and CSRD.

A practical, finance-aligned perspective bridging sustainability, risk, and decision making

The 5-Module Blueprint: From raw concept to audit-ready register.



Translating ambiguity into structured corporate taxonomy.

Key Focus Areas (Modules 1 & 2):

Redefining the Language

Explain ESG exclusively in hard risk terms, not sustainability jargon.

The Risk Universe

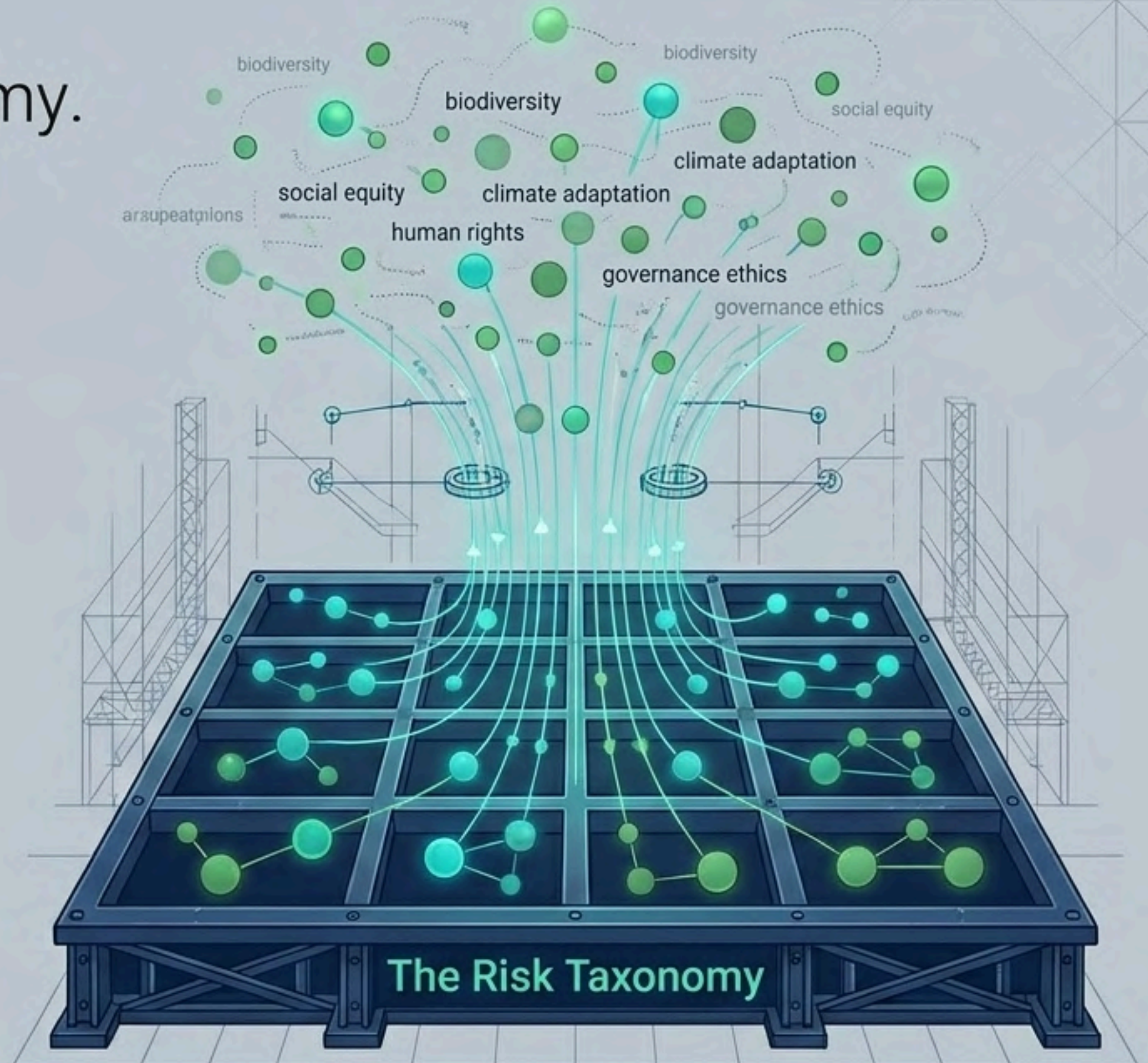
Gain a ready-to-use ESG risk taxonomy that can be rapidly adapted to your operations.

Strategic Alignment

Learn the structured approach to link specific ESG risks directly to core business objectives.

Evidence

Deconstruct a high-impact case study demonstrating the severe consequences of mismanaged ESG risks.



From qualitative idea to quantitative risk metric.

Key Focus Areas (Modules 3 & 4):

Prioritisation

Apply practical scoring methodologies for materiality, financial impact, and likelihood.

Integration

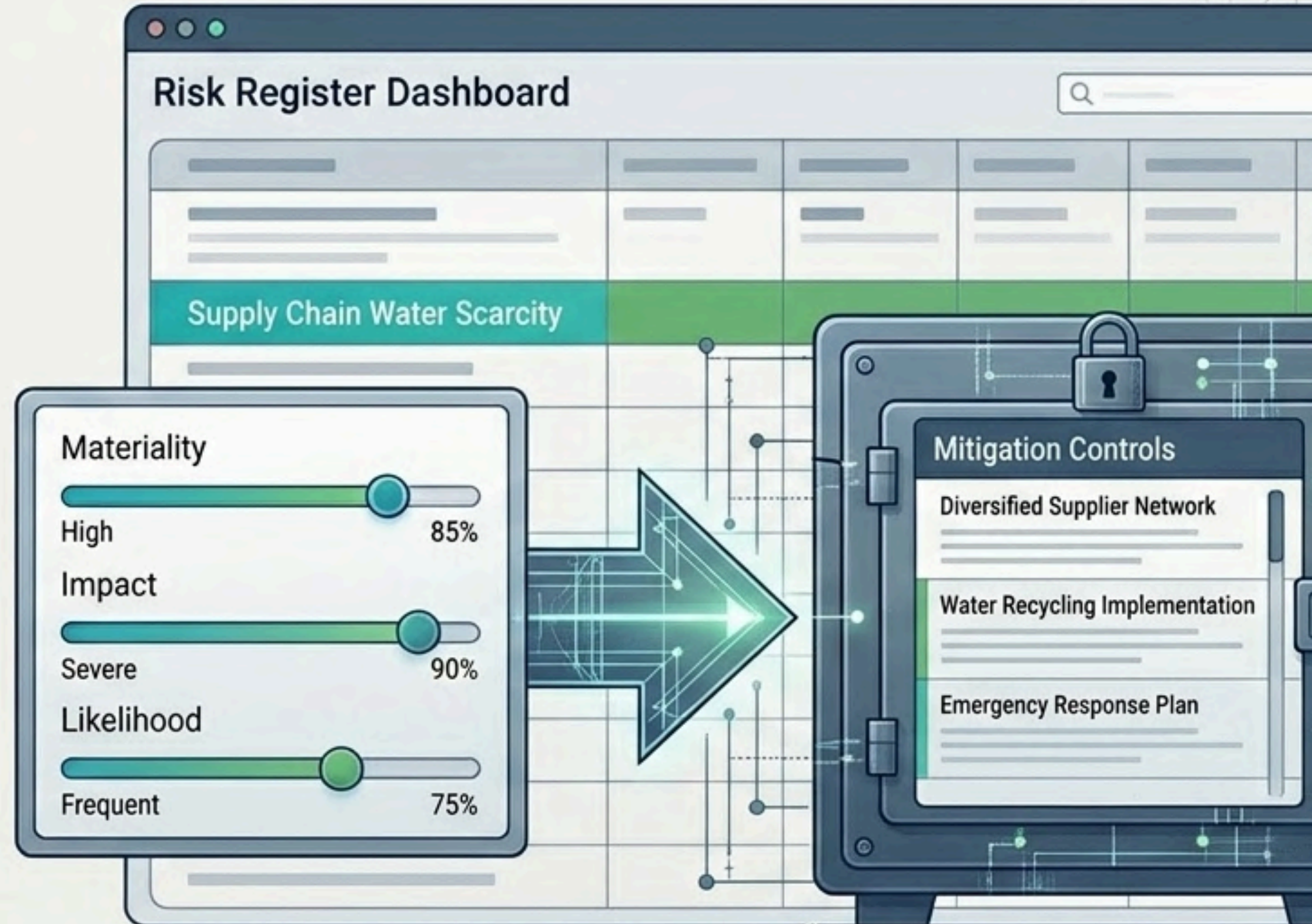
Align identified ESG exposures with existing enterprise risk appetite and Key Risk Indicators.

Documentation

Draft precise ESG entries for your risk register, complete with specific controls and mitigation measures.

Communication

Acquire practical frameworks for reporting these quantified risks confidently to the Board.



Day-one execution and the Action Checklist.

Key Focus Areas (Module 5):

The Action Checklist

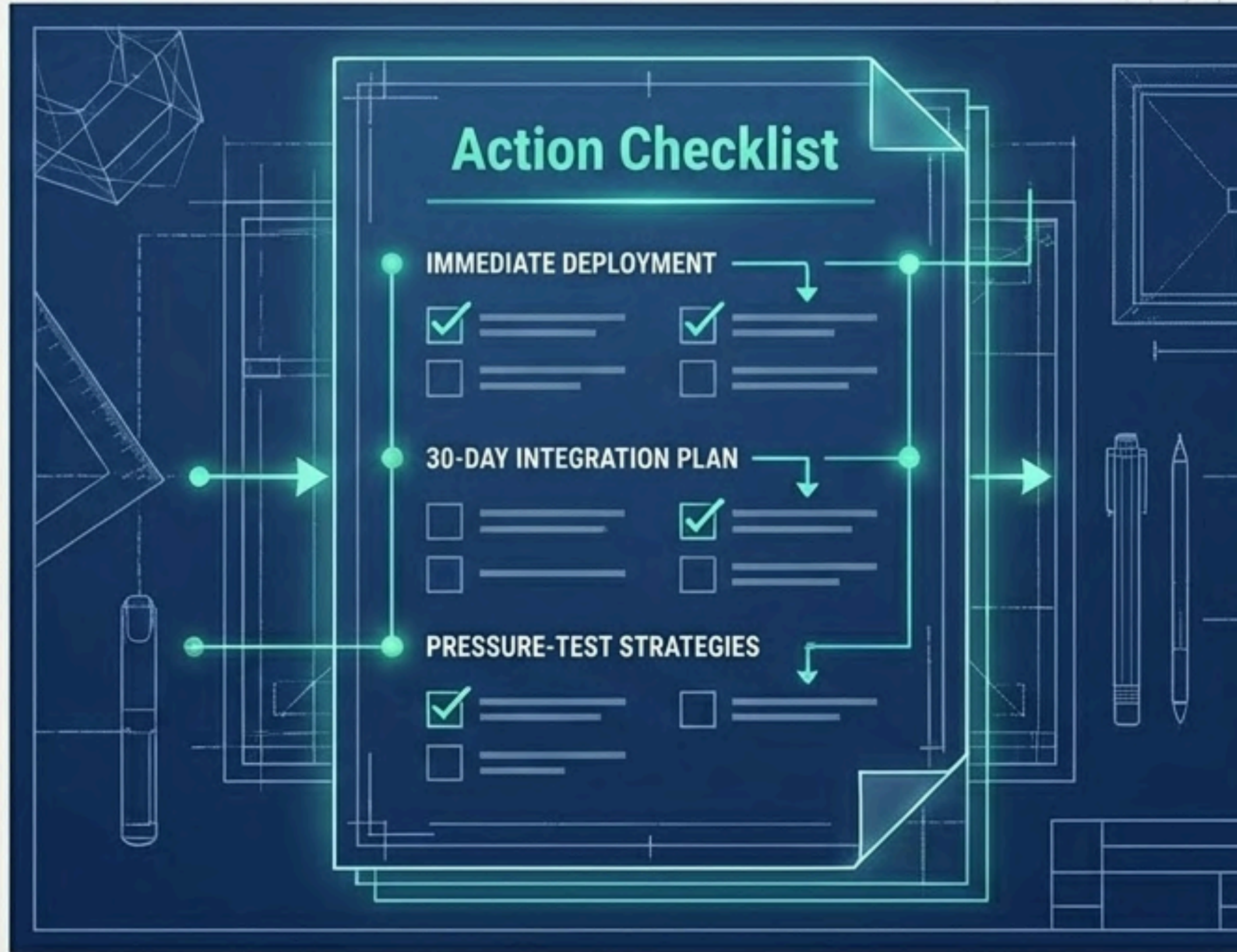
Receive a step-by-step operational checklist designed for immediate deployment the moment you return to your desk.

Next Steps

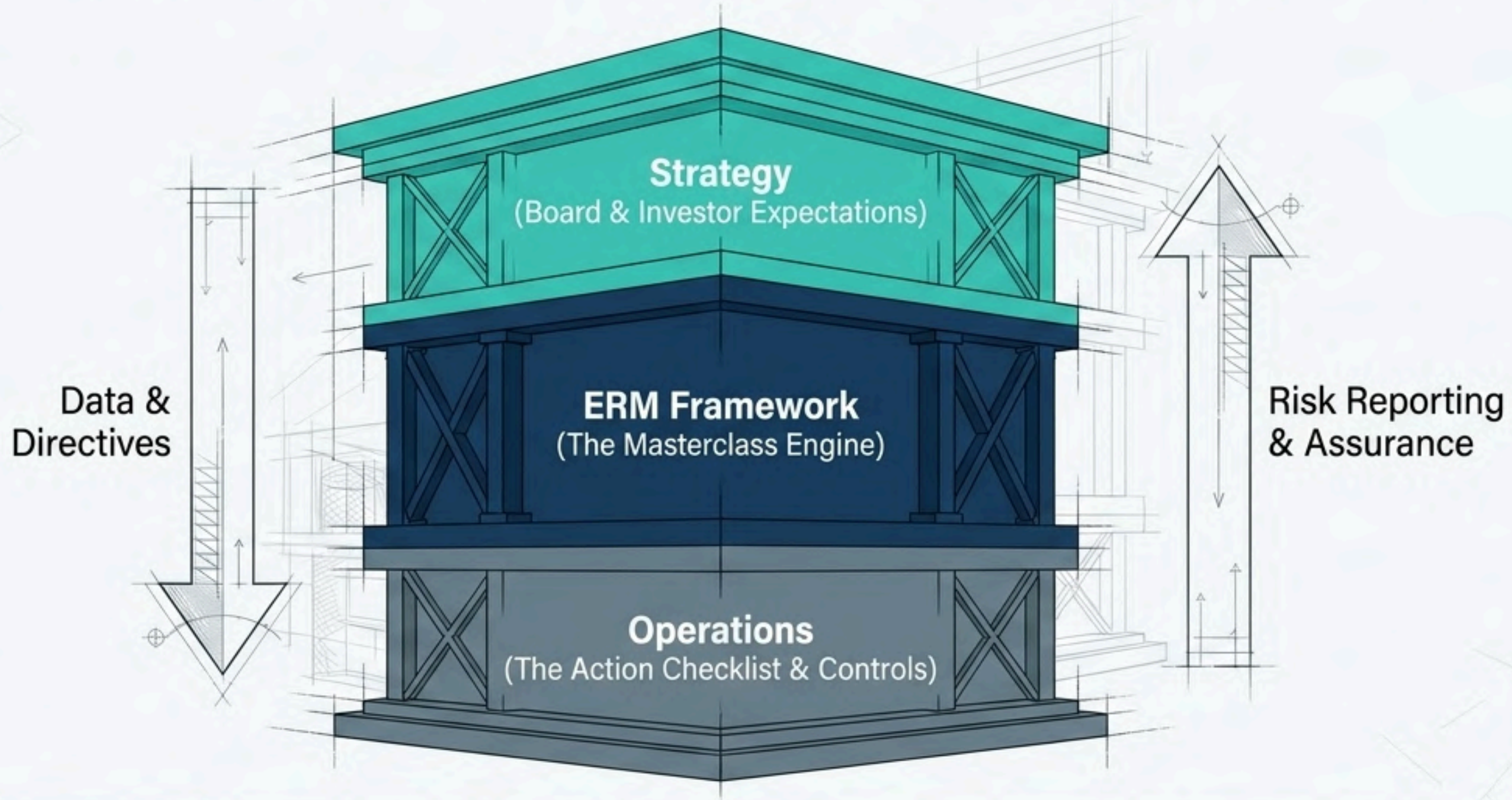
A distilled summary of key concepts translated into an immediate 30-day integration plan.

Q&A

Direct access to Martin Massey and Jose Hopkins to pressure-test your real-world application strategies.



The Connective Tissue of Modern Governance



This masterclass does not just teach you how to fill out a form. It positions the risk management professional as the critical architect who translates top-down board expectations into bottom-up operational controls via a unified, audit-ready ERM framework.

Career ROI: Become the translator the market demands.

The Market Need

Professionals who can effectively translate abstract ESG concepts into practical ERM applications are currently in critically high demand.

Your Advantage

Move beyond basic ESG awareness. Equip yourself to demonstrate undeniable value, bridging the gap between sustainability teams and executive decision-makers.

Professional Certification

Conclude the masterclass with an official certification from Impact Maker and One Risk Consulting, formally recognising your expertise in ESG risk integration.



Secure your blueprint today.



Format:

Live Online (Zoom)

Date & Time:

26 May 2026 | 09:00

Duration:

3 Hours

Investment:

\$550 USD

Stop treating ESG as a siloed reporting exercise. Integrate it into your corporate architecture today.

Enrol now or contact
sales@impactmaker.co
for team bookings.